

# 2019 TRSA SPONSORSHIP OPPORTUNITIES

## HOSPITALITY CONFERENCE

**FEBRUARY 20-21 • DISNEY'S CORONADO SPRINGS RESORT, LAKE BUENA VISTA, FL**

- Created especially for executives and upper management of plants serving all types of hospitality and food and beverage (F&B) markets. Attendees discuss innovation and production tips during plant tour and debrief.

## 9TH ANNUAL LEGISLATIVE CONFERENCE

**MARCH 20-21 • HILTON WASHINGTON DC NATIONAL MALL, WASHINGTON DC**

- Capitol Hill office visits
- 60+ linen, uniform and facility services operator attendees
- C-level, owner/operators, VPs

## 3RD ANNUAL WORKFORCE MANAGEMENT SUMMIT

**APRIL 9 • EMBASSY SUITES, DALLAS PARK CENTRAL, DALLAS, TX**

- Practical tools for employment law compliance, talent cultivation
- 40+ linen, uniform and facility services operator attendees (80% of all attendees)
- Human resources, health and safety management

## 8TH ANNUAL SAFETY SUMMIT

**APRIL 10 • DALLAS, TX**

- Largest industry meeting dedicated to workplace safety
- 60+ linen, uniform and facility services operator attendees (80% of all attendees)
- Health and safety/production management, VPs

## PRODUCTION SUMMIT & PLANT TOURS

**APRIL 11-12 • DALLAS, TX**

- Process improvements to increase laundry throughput, productivity
- 70+ linen, uniform and facility services operator attendees, 45+ companies
- Production executives/managers, owner/operators

## LEADERSHIP SUMMIT

**JUNE 19 • NEW ORLEANS, LA**

- A forum for developing corporate and industry leaders. This is your opportunity to recognize, reward and develop the leaders of today and tomorrow. Attendees will experience group learning on leadership-development topics, while building relationships through peer networking.

## CLEAN SHOW 2019

**JUNE 20-23 • MORIAL CONVENTION CENTER • NEW ORLEANS, LA**

- North America's largest trade show for laundry operators draws 10,000-plus attendees to see the latest in laundry equipment, services, textiles, chemicals, mats, software and more!

## 55TH ANNUAL EXECUTIVE MANAGEMENT INSTITUTE (EMI)

**AUGUST 11-16 • UNIVERSITY OF MARYLAND**

- Leadership development and networking for emerging corporate leaders
- 80+ linen, uniform and facility services operator attendees (85% of all attendees)
- Next-gen C-level, VPs, GMs; currently in management roles

## 3RD ANNUAL CANADIAN PRODUCTION SUMMIT & PLANT TOURS

**AUGUST • TORONTO**

- Stay abreast of developments in the evolving linen, uniform and facility services markets in Canada with participation in the TRSA 3rd Annual Canadian Production Summit and Plant Tours. TRSA members and non-member operators from Canada, the United States and around the world are encouraged to join in the educational sessions, tours and networking opportunities that will positively impact your personal management and production skills.

## 30TH ANNUAL PRODUCTION MANAGEMENT INSTITUTE (PMI)

**AUGUST 11-16 • UNIVERSITY OF MARYLAND**

- Management development and networking for new and experienced laundry plant operators
- 70+ linen, uniform and facility services operator attendees (90%+ of all attendees)
- GMs, production managers, operations directors, engineers

## 106TH ANNUAL CONFERENCE

**SEPTEMBER 17-19 • HYATT REGENCY HARBOR, BOSTON, MA**

- Executive education, TRSA program development, social
- 90+ linen, uniform and facility services operator attendees, 50+ companies
- C-level, owner/operators, VPs, production executives

## PRODUCTION SUMMIT & PLANT TOURS

**OCTOBER 22-23 • THE PALMS HOTEL, LAS VEGAS, NV**

- Process improvements to increase laundry throughput, productivity
- 70+ linen, uniform and facility services operator attendees, 45+ companies
- Production executives/managers, owner/operators

## 27TH ANNUAL MAINTENANCE MANAGEMENT INSTITUTE (MMI)

**OCTOBER 23-25 • LAS VEGAS, NV**

- Technical, management training to maximize plant equipment efficiency
- 45+ linen, uniform and facility services operator attendees (100% of all attendees)
- Chief engineers, maintenance managers, corporate/regional engineers, production managers

## 8TH ANNUAL HEALTHCARE CONFERENCE

**NOVEMBER 19-21 • SAN DIEGO, CA**

- Premier and largest event covering laundry for all types of medical facilities
- 100+ linen, uniform and facility services operator attendees, 45+ companies
- C-level, owner/operators, VPs, production/marketing executives

## TRSA WEBINAR SERIES

- Up to 25 webinars/year on operations, compliance, safety, HR, more; 45-60 min. each
- 250+ linen, uniform and facility services viewers each
- Owner/operators, VPs, GMs, other executives and managers

# 2019 TRSA SPONSORSHIP OPPORTUNITIES

## EVENT PARTNERS ..... \$5,000

(LIMITED TO TWO ASSOCIATE MEMBERS,  
NONCOMPETITIVE WITH EACH OTHER)

- Two (2) complimentary conference registrations
- Attendee list provided before and after event
- Top-tier logo recognition in all event promotional materials (print, Web, e-mail)
- Top-tier logo recognition on signage in conference registration area
- Podium recognition from TRSA leadership at Opening Session
- Introduction of Keynote Speaker
- Opportunity to provide promotional materials in event tote bags or registration packets

## HOSPITALITY PARTNERS... \$2,500

(ONE SPONSOR PER SESSION PER EVENT)

### WELCOME RECEPTION

- Logo recognition on signage at Welcome Reception
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

### BREAKFAST

- Logo recognition on signage at breakfast
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

### LUNCH

- Logo recognition on signage at lunch
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

### COFFEE BREAK

- Logo recognition on signage at daily coffee breaks
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

## ANNUAL CONFERENCE

(ALL SPONSORSHIPS INCLUDE LOGO SIGNAGE ON-SITE)

### EVENT PARTNERS ..... \$7,500

- See details at left

### HOSPITALITY PARTNERS..... \$3,000

- See list at left

### CHAIRMAN'S RECEPTION ..... \$3,000

- Logo recognition on signage at Chairman's Reception
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

### AWARDS DINNER ..... \$5,000

- Logo recognition on signage at Awards Dinner
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials
- Reserved table in premium location (tickets not included)



### TRSA EVENT PARTNERS ..... \$5,000

- See details at left

### TRSA AFTERNOON RECEPTION..... \$3,000

### TRSA BREAKFASTS ..... \$2,500

- Young Executives
- International
- Women in Textile Services

### TRSA LUNCHES..... \$2,500

- Certification
- Leadership (Board, Committee Chairs, Officers)
- Military Veterans

## MONTHLY WEBINAR SERIES

**EXCLUSIVE.....\$10,000**  
(12 MONTHLY WEBINARS)

- Logo recognition in ALL print and electronic promotional materials including:
  - *Textile Services* and *Textile Services Weekly* advertising and calendars
  - Quarterly calendar e-marketing
  - Marketing e-promotions (minimum of three per webinar)
- Logo recognition and acknowledgment on introductory and closing slides, as well as sidebar online

**INDIVIDUAL..... \$500**  
(EXCLUSIVE PER WEBINAR)

- Logo recognition in print and electronic promotional materials including marketing e-promotions (minimum of three per webinar)
- Logo recognition and acknowledgment on introductory and closing slides, as well as a sidebar online



**Return Form:** ✉ **Mail:** 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314 | 📧 **Email:** registration@trsa.org | 📠 **Fax:** 703.519.0026

**Registrant Information**

Name \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email (required) \_\_\_\_\_

**Payment**

Check Enclosed \_\_\_\_\_

Charge To:  
 Visa      MasterCard      AmEx      Discover

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_  
(must sign in order to charge credit card)

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

**HOSPITALITY CONFERENCE—FEBRUARY**

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- ~~Welcome Reception (\$2500)~~
- Breakfast (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

**9TH ANNUAL LEGISLATIVE CONFERENCE—MARCH**

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Breakfast (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

**3RD ANNUAL WORKFORCE MANAGEMENT SUMMIT—APRIL**

- Event Partner 1 (\$2500)
- Event Partner 2 (\$2500)
- Breakfast (\$2500)
- Lunch (\$1500)
- Coffee Break (\$1500)

**8TH ANNUAL SAFETY SUMMIT—APRIL**

- Event Partner 1 (\$2500)
- Event Partner 2 (\$2500)
- Breakfast (\$2500)
- Lunch (\$1500)
- Coffee Break (\$1500)

**PRODUCTION SUMMIT & PLANT TOURS—APRIL**

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Breakfast (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

**LEADERSHIP SUMMIT—JUNE**

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Breakfast (\$2500)
- Coffee Break (\$2500)
- Lunch (\$2500)
- CEO Dinner (\$3000)
- Emerging Leaders Dinner (\$3000)
- Young Executives Dinner (\$3000)

**CLEAN SHOW 2019—JUNE**

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Afternoon Reception (\$3000)
- Young Executives Breakfast (\$2500)
- International Breakfast (\$2500)
- Women in Textile Services
- Breakfast (\$2500)
- Certification Lunch (\$2500)
- Leadership Lunch (\$2500)
- Military Veterans Lunch (\$2500)

**55TH ANNUAL EXECUTIVE MANAGEMENT INSTITUTE (EMI)—AUGUST**

- Event Partner 1 (\$2500)
- Event Partner 2 (\$2500)
- Breakfasts (\$1500)
- Lunches (\$1500)
- Dinners (\$1500)
- Coffee Breaks (\$1500)
- Closing Reception & Graduation Dinner (\$1500)

**3RD ANNUAL CANADIAN PRODUCTION SUMMIT & PLANT TOURS—AUGUST**

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Network Reception (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

**30TH ANNUAL PRODUCTION MANAGEMENT INSTITUTE (PMI)—AUGUST**

- Event Partner 1 (\$2500)
- Event Partner 2 (\$2500)
- Breakfasts (\$1500)
- Lunches (\$1500)
- Dinners (\$1500)
- Coffee Breaks (\$1500)
- Closing Reception & Graduation Dinner (\$1500)

**106TH ANNUAL CONFERENCE—SEPTEMBER**

- Event Partner 1 (\$7500)
- Event Partner 2 (\$7500)
- Welcome Reception (\$3000)
- Breakfast 1 (\$3000)
- Breakfast 2 (\$3000)
- Keynote (\$3000)
- ~~Lunch 1 (\$3000)~~
- Lunch 2 (\$3000)
- Coffee Break (\$3000)
- Chairman's Reception (\$3000)
- Awards Dinner (\$5000)
- Welcome Gift (\$3000)

**PRODUCTION SUMMIT & PLANT TOURS—OCTOBER**

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Breakfast (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

**27TH ANNUAL MAINTENANCE MANAGEMENT INSTITUTE (MMI)—OCTOBER**

- Event Partner 1 (\$2500)
- Event Partner 2 (\$2500)
- Breakfasts (\$1500)
- Lunches (\$1500)
- Dinners (\$1500)
- Coffee Breaks (\$1500)
- Closing Reception & Graduation Dinner (\$1500)

**8TH ANNUAL HEALTHCARE CONFERENCE—NOVEMBER**

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- ~~Welcome Reception (\$2500)~~
- Breakfast 1 (\$2500)
- Breakfast 2 (\$2500)
- Lunch 1 (\$2500)
- Lunch 2 (\$2500)
- Coffee Break 1 (\$2500)
- Coffee Break 2 (\$2500)

**TRSA WEBINAR SERIES**

- Exclusive (\$10000)
- Individual (\$500)